



### RATE CARD #3

PREMIUM LISTING	\$395 YR.
BASIC LISTING	\$295 YR.
1/6 PG.	\$595 YR.
1/4 PG.	\$895 YR.
1/3 PG.	\$1,295 YR.
1/2 PG. HORIZ. OR VERT.	\$1,895 YR.
FULL PAGE	\$3,495 YR.

#### SPECIAL POSITIONING: SPONSORSHIP LEVELS

INSIDE FRONT COVER	\$8,995
INSIDE BACK COVER	\$7,995
BACK COVER	\$10,995

### Digital Ad Submission

All ADVERTISEMENTS MUST CONFORM TO THE following specifications:

- FULL PAGE
- TRIM SIZE: 5.50w x 8.50h
- BLEED SIZE: 5.625w x 8.625h
- LIVE AREA: 4.75w x 7.75h
- HALF PAGE HORIZONTAL
- 5.25w x 3.875h
- HALF PAGE VERTICAL
- 2.625w x 7.75h
- QUARTER PAGE
- 2.625w x 3.875h
- ONE THIRD PAGE
- 5.25w x 2.625h
- ONE SIXTH PAGE
- 2.4w x 2.60h

The following media is accepted for all media material: MACINTOSH OR PC QUARK EXPRESS, EPS file OR Adobe PDF file. All IMAGES MUST BE AT 300 dpi RESOLUTION. All IMAGES MUST BE CMYK.